

Subject: Re: ED Committee Recap- Vending

Date: Tuesday, October 27, 2015 5:57:14 PM Pacific Daylight Time

From: Laura Hill

To: Marie Rumsey

CC: Jessica Lall

Thank you, Marie!

Best,
LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District

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From: Marie Rumsey <MRumsey@ccala.org>

Date: Tuesday, October 27, 2015 4:19 PM

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Cc: John Howland <jhowland@ccala.org>, Aaron Jimenez <AJimenez@ccala.org>

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The Committee instructed the CLA to report back on the Hybrid Model and all the necessary details including enforcement. The Committee also instructed the CLA to form a working group (business & advocates & city agencies) to hammer out the details. Councilwoman Martinez was instrumental in forming the working group.

They also asked the CLA to begin prepping a RFP for community based organizations to respond to do to outreach and education and finally the committee instructed the City Atty to report back on the ability to pass a percentage of the vending permit fee to a BID when they are operating w/in a BID area.

I believe these recommendations will go to Council and be waived from PW Committee.

I spoke to Emily from the LA Times and she asked how we felt about the hybrid model. I told her we felt it was impractical and placed too much of a burden on neighborhoods.

All in all I think it was good day for us. We defeated citywide. Got the working group and still have the ability to shape this policy. Not perfect but we have definitely moved the conversation.

ELACC has really dug in their heels and chided the committee during public comment for the lack of action.